

## FLORIDA LEAGUE OF MIDDLE SCHOOLS

February 1, 2008

Dear Exhibitor:

Once again, it is time to begin planning for the Florida League of Middle Schools Conference. The 37th Annual Conference of the Florida League of Middle Schools will be held at the Hyatt Sarasota on Sarasota Bay, Sarasota, Florida. The dates for the conference are Friday, June 20-22, 2008.

FLMS members represent teachers, administrators, counselors, media specialists, parents, college professors and college students. For companies involved in the sale of educational materials, this is an excellent opportunity to display materials to a wide range of middle level educators.

We would be pleased to have your company as an exhibitor and or advertiser at our conference. Exhibit space is available for \$300.00 per table. The exhibit set-up will be a tabletop display on 6'x30" skirted table with two chairs. If you need more than one table space, please indicate the number of tables needed on the registration form and make your check accordingly. **No tables will be assigned or reserved until your check is received.** If you are in need of electricity or to have your display covered for the evening, those services should be arranged through the hotel directly.

Due to an increase in interest, we will be expanding exhibitor space to include the lower level lobby. This will allow us to have exhibits in two distinct areas. Location assignments will be made on a first come basis as space is available. Exhibitors may set up from 1:00 – 4:30 PM with the exhibitor's social scheduled from 5:00 – 6:30 PM. The exhibit area will be open on Friday from 5:00 – 6:30 PM and on Saturday 8:30 AM to 5:00 PM. Exhibitors may break down starting at 5:00 PM on Saturday. Security will be provided on Friday night.

You may also purchase advertisement space in our conference program. Advertisement space will be available for \$200.00 a page, \$100.00 for one half page and \$50.00 for one fourth page. A camera-ready advertisement or other materials suitable for copying will be accepted. An April 1, 2008, deadline for receiving materials for publication has been set to ensure inclusion in the program. Additional information may be found on the attached form.

If you wish to be a part of a select group of exhibitors to sponsor an afternoon reception or coffee break, you may make an additional contribution. Your contribution will be noted in the conference program.

**Please return the attached exhibitor form along with your check, made payable to Florida League of Middle Schools or FLMS. Checks and form should be mailed to John Meinecke, FLMS Conference Exhibit Committee, 2768 Grantham Court, Orlando, FL 32835. For information relating to exhibits, please contact me at 352-603-5006, or check our web site at <http://www.flms.org>.**

Sincerely,

John Meinecke

**FLORIDA LEAGUE OF MIDDLE SCHOOLS**

**37th ANNUAL CONFERENCE**

**Bringing Back the Magic**

*Learners and Leaders Working Together in Learning Communities*

**June 20-22, 2008**

**HYATT SARASOTA on Sarasota Bay, Sarasota, Florida**

**EXHIBITORS AND ADVERTISEMENT REGISTRATION FORM**

Name of company \_\_\_\_\_

Name of company (if different from above)

\_\_\_\_\_

Address \_\_\_\_\_

City, State & Zip \_\_\_\_\_

Contact person's name \_\_\_\_\_

Address (if different form above) \_\_\_\_\_

Email address \_\_\_\_\_

Cell Phone # \_\_\_\_\_

**I would like to participate as an exhibitor:**

\_\_\_\_\_ Number of tables @ \$300.00 each = \$ \_\_\_\_\_

- **Table assignments will be made based on availability and arrival of paperwork.**

**I would like to purchase advertising space in the program:**

Full page	\$200.00	_____	(7" x 10")
One half page	\$100.00	_____	(7" x 5")
One fourth page	\$50.00	_____	(3.5" x 5")

Camera ready ads should be sent in a PDF format to me at [meineckej@flms.org](mailto:meineckej@flms.org)

I would like to co-sponsor reception or coffee break (contribution) \$ \_\_\_\_\_

Total enclosed: \$ \_\_\_\_\_

**Please make checks payable to Florida League of Middle Schools. Enclose this exhibitor registration form with your check and mail to:**

**John Meinecke  
2768 Grantham Court  
Orlando, FL 32835**