

FLORIDA LEAGUE OF MIDDLE SCHOOLS

March 5, 2010

Dear Exhibitor:

Once again, it is time to begin planning for the Florida League of Middle Schools Conference. The 39th Annual Conference of the Florida League of Middle Schools will be held at the Hyatt Sarasota on Sarasota Bay, Sarasota, Florida. The dates for the conference are Friday, June 18-20, 2010.

FLMS members represent teachers, administrators, counselors, media specialists, parents, college professors and college students. For companies involved in the sale of educational materials, this is an excellent opportunity to display materials to a wide range of middle level educators.

We would be pleased to have your company as an exhibitor and or advertiser at our conference. Exhibit space is available for \$300.00 per table. The exhibit set-up will be a tabletop display on 6'x30" skirted table with two chairs. If you need more than one table space, please indicate the number of tables needed on the registration form and make your check accordingly. **No tables will be assigned or reserved until your check is received.** If you are in need of electricity or to have your display covered for the evening, those services should be arranged through the hotel directly.

Due to an increase in interest, we will be expanding exhibitor space to include the lower level lobby. This will allow us to have exhibits in two distinct areas. Location assignments will be made on a first come basis as space is available. Exhibitors may set up Friday, June 18, 2010 from 1:00 – 7:00 PM. This year we have 2 exhibitor's socials scheduled for Saturday. A coffee and danish social from 10:15 to 10:45 AM and a popcorn and lemonade social from 3:15-3:45 PM. The exhibit area will be open on Saturday from 8:30 AM to 5:00 PM. Exhibitors may break down starting at 5:00 PM on Saturday, June 19, 2010. Security will be provided on Friday night

If you wish to be a part of a select group of exhibitors to sponsor the socials, you may make an additional contribution. Your contribution will be noted in the conference program.

Please return the attached exhibitor form along with your check, made payable to Florida League of Middle Schools or FLMS. Checks and form should be mailed to Cathy Egley, FLMS Conference Exhibit Committee, 180 Gray Dove Ct., Daytona Beach, FL 32119. For information relating to exhibits, please contact me at 352-603-5006, or check our web site at <http://www.flms.org>.

Sincerely,

Cathy Egley

FLORIDA LEAGUE OF MIDDLE SCHOOLS
39th ANNUAL CONFERENCE
Middle Schools in the Age of Accountability
Learners and Leaders Rising to the Challenge
June 18-20, 2010

HYATT SARASOTA on Sarasota Bay, Sarasota, Florida
EXHIBITORS AND ADVERTISEMENT REGISTRATION FORM

Name of company _____

Name of company (if different from above)

Address _____

City, State & Zip _____

Contact person's name _____

Address (if different form above) _____

Email address _____

Cell Phone # _____

I would like to participate as an exhibitor:

_____ Number of tables @ \$300.00 each = \$_____

- Table assignments will be made based on availability and arrival of paperwork.

I would like to co-sponsor the exhibitor's socials (\$25.00 contribution) \$_____

Total enclosed: \$_____

Please make checks payable to Florida League of Middle Schools. Enclose this exhibitor registration form with your check and mail to:

Cathy Egley
180 Gray Dove Ct.
Daytona Beach, FL 32119